

Maquette des enseignements

M2 TEM Perp - 2022-2023

|            | Codes Apogee | Type  | ECTS         | Coef                               | Lib long   | VOLUME HORAIRE           |     |    |                |                       | Enseignants          | Modalités de Contrôle des Connaissances |        |             |                   |    |        |                   |    |        |
|------------|--------------|-------|--------------|------------------------------------|--|--------------------------|-----|----|----------------|-----------------------|----------------------|---|--------|-------------|-------------------|----|--------|-------------------|----|--------|
|            |              |       |              |                                    |  | CM                       | TD  | TP | Stage et autre | Total heures étudiant |                      | SESSION UNIQUE ou 1ère SESSION          |        |             | MCC SESSION 2     |    |        |                   |    |        |
|            |              |       |              |                                    |  |                          |     |    |                |                       |                      | Contrôle continu                        |        |             | Contrôle terminal |    |        | Contrôle terminal |    |        |
|            |              |       |              |                                    |  |                          |     |    |                |                       |                      | EC                                      | OR     | Autres      | EC                | OR | Autres | EC                | OR | Autres |
| Nombre     |              |       | Nb et Nature |                                    |  | Calcul de la note finale |     |    | %              | Durée                 | %                    | %                                       | Nature |             |                   |    |        |                   |    |        |
| Semestre 3 | AMTESN31     | SE@   | 30           | 25                                 | SEMESTRE 3 - MASTER 2 - TOURISME - Parc. TEM                 | 118                      | 122 | 0  |                | 240                   |                      |   |        |             |                   |    |        |                   |    |        |
|            | AMMD3U11     | UE@   | 9            | 6                                  | S3UE1 - Gestion responsable des organisations touristiques 3 | 30                       | 30  | 0  |                | 60                    |                      |   |        |             |                   |    |        |                   |    |        |
|            | AMMD3CE1     | MAC   | 3            | 2                                  | Création d'entreprises touristiques: modèles évolutifs       | 10                       | 10  |    |                | 20                    | Saida MERASLI        |   | 50%    |             | 50%               |    |        |                   |    |        |
|            | AMMD3BP1     | MAC   | 3            | 2                                  | Business plan des organisations touristiques                 | 10                       | 10  |    |                | 20                    | Véronique MASSOT     |   | 50%    |             | 50%               |    |        |                   |    |        |
|            | AMMD3DE1     | MAC   | 3            | 2                                  | Digitalisation de l'expérience touristique                   | 10                       | 10  |    |                | 20                    | C. LACAN/JF DUBUS    |   | 50%    | 50% - 1h30  |                   |    |        |                   |    |        |
|            | AMTE3U21     | UE@   | 6            | 6                                  | S3UE2 - Current issues in tourism                            | 48                       | 0   | 0  |                | 48                    |                      |   |        |             |                   |    |        |                   |    |        |
|            | AMTE3MA1     | MAT   | 2            | 2                                  | Macroeconomics of tourism                                    | 16                       |     |    |                | 16                    | S. GIANNONI          |   |        | 100%-1h30   |                   |    |        |                   |    |        |
|            | AMTE3TC1     | MAT   | 2            | 2                                  | Tourism and climate change                                   | 16                       |     |    |                | 16                    | N. SEETARAM          |   |        | 100%-1h30   |                   |    |        |                   |    |        |
|            | AMTE3AM1     | MAT   | 2            | 2                                  | Advanced marketing for tourism and hospitality               | 16                       |     |    |                | 16                    | C. LACAN             |   |        |             | 100%              |    |        |                   |    |        |
|            | AMMD3U31     | UE@   | 12           | 8                                  | S3UE3 - Méthodes d'analyse du secteur touristique            | 40                       | 40  | 0  |                | 80                    |                      |   |        |             |                   |    |        |                   |    |        |
|            | AMMD3RM1     | MAC   | 3            | 2                                  | Revenue management   | 10                       | 10  |    |                | 20                    | M. Q. LIANG          |   | 50%    | 50% - 1h30  |                   |    |        |                   |    |        |
|            | AMMD3BM1     | MAC   | 3            | 2                                  | Benchmarking et performance                                  | 10                       | 10  |    |                | 20                    | Nicolas PEYPOCH      |   | 50%    | 50% - 1h30  |                   |    |        |                   |    |        |
|            | AMMD3PH1     | MAC   | 3            | 2                                  | Performance et indicateurs de pilotage                       | 10                       | 10  |    |                | 20                    | Laurent BOTTI        |   | 50%    | 50% - 1h30  |                   |    |        |                   |    |        |
|            | AMMD3AQ1     | MAC   | 3            | 2                                  | Approches qualitatives                                       | 10                       | 10  |    |                | 20                    | R. CAMPRUBIC BELTRAN |   | 50%    | 50% - 1h30  |                   |    |        |                   |    |        |
|            | AMMD3U41     | UE@   | 3            | 5                                  | S3UE4 - Compétences transversales 3                          | 0                        | 52  | 0  |                | 52                    |                      |   |        |             |                   |    |        |                   |    |        |
|            | AMMD3AN1     | MAC   | 1            | 2                                  | Anglais professionnel du tourisme                            |                          | 20  |    |                | 20                    | Catherine SICART     |   | 100%   |             |                   |    |        |                   |    |        |
| AMMD3LV1   | INTER        | 1     | 2            | Langue 2 au choix                  | 0  | 20                       | 0   |    | 20             |                       |                      |   |        |             |                   |    |        |                   |    |        |
| AMMD3ES1   | MAC          | 1     | 2            | Espagnol                           |  | 20                       |     |    | 20             | Marie DIDIER          |                      | 100%                                    |        |             |                   |    |        |                   |    |        |
| AMMD3CH1   | MAMU         | 1     | 2            | Chinois                            |  | 18                       |     |    | 18             | Isabelle COMBES       |                      | 100%                                    |        |             |                   |    |        |                   |    |        |
| AMMD3CO1   | MAC          | 1     | 1            | Module IP : Conduite vers l'emploi |  | 12                       |     |    | 12             | SIP                   |                      | 30%                                     | 70%    |             |                   |    |        |                   |    |        |
| Semestre 4 | AMTESN41     | SE@   | 30           | 18                                 | SEMESTRE 4 - MASTER 2 - TOURISME - Parc. TEM                 | 68                       | 20  | 0  |                | 88                    |                      |   |        |             |                   |    |        |                   |    |        |
|            | AMTE4U11     | UE@   | 16           | 8                                  | S4UE1 - Empirical methods in tourism                         | 48                       | 0   | 0  |                | 48                    |                      |   |        |             |                   |    |        |                   |    |        |
|            | AMTE4NP1     | MAT   | 4            | 2                                  | Non-parametric approaches                                    | 12                       |     |    |                | 12                    | Nicolas PEYPOCH      |   |        |             | 100%              |    |        |                   |    |        |
|            | AMTE4MC1     | MAT   | 4            | 2                                  | Multi-criteria approaches                                    | 12                       |     |    |                | 12                    | Laurent BOTTI        |   |        |             | 100%              |    |        |                   |    |        |
|            | AMTE4TF1     | MAT   | 4            | 2                                  | Tourism forecasting and recovery                             | 12                       |     |    |                | 12                    | G. LI                |   |        | 100% - 1h30 |                   |    |        |                   |    |        |
|            | AMTE4TM1     | MAT   | 4            | 2                                  | Tourism modeling approaches                                  | 12                       |     |    |                | 12                    | S. PETIT             |   |        | 100% - 1h30 |                   |    |        |                   |    |        |
|            | AMTE4U21     | UE@   | 14           | 10                                 | S4UE2 - Internship and Master thesis                         | 20                       | 20  | 0  |                | 40                    |                      |   |        |             |                   |    |        |                   |    |        |
|            | AMTE4GM1     | MAT   | X            | X                                  | Guidelines to master thesis                                  |                          | 20  |    |                | 20                    |                      |   |        |             |                   |    |        |                   |    |        |
|            | AMTE4SE1     | MAMU  | 4            | 2                                  | Research seminars  | 20                       |     |    |                | 20                    | VAC                  |   | 50%    | 50% - 1h30  |                   |    |        |                   |    |        |
|            | AMTE4CH1     | INTER | 10           | 8                                  | Profession internship (4 to 6 m) or resch-orient Mast thesis |                          |     |    |                |                       |                      |   |        |             |                   |    |        |                   |    |        |
| AMTE4ST1   | MAT          | 10    | 8            | Profession internship (4 to 6 m)   |  |                          |     |    |                |                       |                      |   |        |             |                   |    |        |                   |    |        |
| AMTE4RE1   | MAT          | 10    | 8            | Research-oriented Master thesis    |  |                          |     |    |                |                       |                      |   |        |             |                   |    |        |                   |    |        |

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| 186 | 142 | 0 | 328 |
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